

# The Didsbury Pioneer

Provincial Library Dec48

VOLUME 47, NUMBER 51

DIDSBURY, ALBERTA, WEDNESDAY, DECEMBER 21, 1949

\$2.00 A YEAR; 5c A COPY

## We Wish All Our Readers A Merry Christmas

### Mrs. Arthur Waldroff Heads Zella W. I.

The annual meeting of the Zella Women's Institute, held at the home of Mrs. Cliff Gibbs on December 15th, was well attended, with ten members and one visitor present.

Officers elected for the coming year are as follows: President, Mrs. Arthur Waldroff; 1st vice-president, Mrs. M. Knights; 2nd vice-president, Mrs. E. Lowrie; secretary-treasurer, Mrs. Edward Waldroff; directors, Mrs. Jim Johnston, Mrs. Cliff Gibbs and Mrs. W. Spooner; auditors, Mrs. T. Spooner and Mrs. W. Spooner.

Mrs. Edward Waldroff and Mrs. Arthur Waldroff were elected as a committee to visit the sick. Conveners were also elected for the topics.

It was decided to divide the groups in two, with Mrs. T. Spooner as captain of the north group and Mrs. Jim Johnston as captain of the south group. Points are to be given during the year with the losers entertaining the winners at a tea.

The program for the coming year was drawn up. Mrs. W. Spooner was the winner of the door prize. The first meeting of 1950 will be held at the home of Mrs. W. Spooner on Thursday, January 19. New members are welcome.

An exchange of Christmas gifts and a dainty lunch served by the hostess brought a very busy but pleasant afternoon to a close.

A coyote hunt was held Wednesday afternoon. A few coyotes were bagged but a number also got away.

The teacher, Miss Wallis, has been ill the past week and consequently the children have had a holiday. Due to the teacher's illness the Christmas concert is being cancelled and a Christmas party is planned for the children instead.

The sincerest sympathy of the district is extended to Mrs. Earl Braun, whose father passed away this week.

### First Hockey Game of Season Here Friday

The first hockey game of the season is scheduled at the local arena for Friday, December 23, when Hillhurst will play the local seniors in a regular league fixture. The ice at the arena will be in good shape for the opening game and it is hoped that the local hockey enthusiasts will support the home team in this and future games.

Competition in the league this year will be keen, with Banff and Drumheller being new entrants to the league, and some good games are assured throughout the hockey season.

Teams in the league this year are Drumheller, Banff, Hillhurst, Trochu, Carstairs, Olds and Didsbury.

### SUCH WAS LIFE

The fact that one hundred and sixty acres of land could be had for little money, compared to European prices, appealed to many Eastern citizens. Folks who had only a few acres or no land at all took many things for granted on a basis of the old country way of doing.

A case in point came to light in the central part of Alberta where a man, not having much equipment or experience, settled on a farm and as might be expected, was late getting his land seeded. The result was that the crop was frozen in the fall before it was ready to cut, while his neighbors had a good grade of wheat.

When hauling his wheat to market he received much less than his neighbors and demanded an explanation. The elevator agent simply told him his wheat was frozen. It was cold at that time. The farmer thinking it must have frozen while hauling, decided to play safe when he hauled the next load and so gathered blankets and gunny sacks, and what he had, and lined his wagon box and covered his load. This however, did not help the situation. The farmer had to learn the hard way and get his crop in early.

PIONEER CITIZEN

### CHRISTMAS TREAT

Didsbury was crowded on Saturday with shoppers from all parts of the district and local stores seemed to be doing a good business. However, the main attraction for the kiddies was the Christmas treat provided by Santa Claus to every boy and girl on hand, and hundreds of bags of candy, etc., were given out through the courtesy of the local business men and the Didsbury and District Board of Trade.

### Mrs. Hannah Mortimer Passes in 86th Year

Mrs. Hannah Eliza Mortimer, 86, of Didsbury, died in the local hospital on Thursday, December 15. Born in Wintbourne, Ontario, she came to Calgary in 1880 and to Didsbury in 1899, and was one of the oldest residents of town.

Surviving are three sons, Charles of Didsbury, George of Alx, and Clifford of Calgary. Three daughters, Mrs. Annie Cluny and Mrs. Ethel Melick of Vancouver, and Mrs. Pearl Miller of Calgary. Also 21 grandchildren and 19 great grandchildren.

She was predeceased by her husband in 1937.

Funeral services were conducted from Knox United Church on Monday, December 19, at 2 p.m., with Rev. J.W. Bainbridge officiating.

Pallbearers were A. Hunsberger, T. Morris, Ivan Weber, E. Klinck, M. Weber, and J.H. Robertson.

Burial followed in the Didsbury cemetery with Didsbury Funeral home in charge of arrangements.

### Teachers Meet at the Didsbury School

About forty teachers from schools in the central section of the Olds School Division spent a very profitable afternoon in the Didsbury school on Friday, November 26th.

Mr. Crispo attended and the main theme of the afternoon was Primary Reading. A very instructive demonstration lesson was conducted by Miss Wilson. This was followed by a question period in which all the teachers participated freely. The visiting group then adjourned to the primary room where students were patiently waiting.

Another phase of teaching primary reading was demonstrated and an interesting question and comment period followed.

The teachers were then invited to look over classroom displays. It was a pleasure to see the Social Studies, Enterprise, and Art displays. Many fresh ideas were garnered.

In the Home Economics room, which always has an atmosphere of welcome, Mrs. Kimmett and her helpers had prepared a dainty afternoon tea.

During the tea hour the Olds Sub-Local A.T.A. elected new officers for 1950, as follows: President, Mrs. Fred Evans; secretary, Mrs. K. Francis; councillor, Mr. R. Hoover.

Following a hearty vote of thanks to all who had worked to make the afternoon so instructive the teachers departed.

The Institute was of value and interest to the teachers concerned.

—Contributed by Mrs. Booker

### Large Crowd Attends Variety Store Opening

The opening of the new Didsbury Variety Store on Saturday was an outstanding success, according to the proprietor, Syd. Fox, and over 600 people registered for the three prizes which were given out on a draw. First prize of a radio went to Jessie Fulkerth, the second prize of an electric heating pad to Alice Clarke, and third prize of a coffee percolator to H. Peters.

The new Didsbury Variety Store, situated between the Didsbury Jewellery and the Dickson Electric, is another added asset to Didsbury's growing business section and it should meet with popular approval from the buying public.

### Annual Meeting of The Melvin Institute

The annual meeting of the Melvin W.I. was held at the home of Mrs. E. Dupont on Thursday afternoon with an almost perfect attendance in spite of the cold weather.

The meeting opened with the song, "The Maple Leaf," and the minutes of the last meeting and the last annual meeting were read and adopted. Then followed a few appreciative words from the president and the reports of the various committees.

A lovely calendar entitled "Colourful Britain" was received from the Rottendon W.I. in England. With it they enclosed a snapshot of the Institute members. Mrs. A. Jackson will reply to the gift and letter this month.

It was reported that the money had been forwarded from the Melvin W.I. to help pay for the stretcher for the Didsbury hospital. It was also decided to send \$5.00 to the Woods Christian Home.

Members felt that an extra afternoon's work on the Alberta scrap books would be needed and so planned to meet on Jan. 25 at the home of Mrs. W. Summers for this purpose.

An election of officers unanimously returned the same slate of officials. Mrs. H. Fischer was appointed acting secretary until Mrs. R. Shantz was again able to take over the work.

A discussion followed on how to replenish the diminishing funds and a whist affair was planned for January 9 at the Dupont home.

Mrs. A. Jackson was in charge of the bit of fun, and it proved harder than members thought to unscramble jumbled Christmas words. Mrs. C. Leeson was the winner.

The candy table was well filled and looked very tempting indeed. Mrs. Dubois, Mrs. Leeson and Anna Dupont acted as judges and awarded 1st and 2nd prizes to Mrs. Ross Youngs and Mrs. Lloyd Fischer.

It was decided to pack all the candy in a large box and send it to the Woods Home.

The delicious lunch was served by the hostess, and before leaving the Christmas exchange gifts were drawn.

The January meeting will be held at the home of Mrs. C. Olson and the monthly objective is slippers from old hats. For roll call, bring a suggestion for a roll call during the coming year.

Mrs. Jack Richardson and son Frankie arrived Sunday at the home of Mrs. Richardson's parents, Mr. and Mrs. E. Dupont. They will return to Red Water, driving back their car which has been in Edmonton since the car accident this fall.

Mr. Sammy Jackson is a patient in the Didsbury Municipal Hospital, where he had his tonsils and adenoids removed on Monday.

It is foolish for short-tempered men to long for peace.

### President and Sec'y Of Bancroft W. I. To Remain in Office

Mrs. Elmer Swanson was hostess to eight members of the Bancroft W.I. at the December meeting.

"White Christmas" was sung to open the meeting, followed by the reading of the Creed. It was reported that \$21.25 was made on the card party and pie social.

Each member is to prepare a subject for the scrap book.

Nine members subscribed to the magazine, "Home and Country." Mrs. J. Tanton, president, and Mrs. Hope Hoskin, secretary, will remain in office for another year. Mrs. R. Good and Mrs. R. Fisher will audit the books.

Program books for next year will be made by Mrs. R. Fisher, Mrs. H. Swanson and Mrs. A. Marsh.

The members will entertain their husbands at the home of Mrs. J. McCallum on January 14th. It was also decided to hold a series of card parties every three weeks the first to be on January 20.

Mrs. J. Tanton gave a very interesting paper on social service, entitled "Superman of the North." Mrs. R. Good won the contest and Mrs. A. Marsh won the raffle.

A lovely lunch was served by the hostess and the meeting closed with the singing of "God Save the King."

An exchange of Christmas gifts then took place, and another year of W.I. work came to an end.

### Rink Personnel of Ladies' Curling Club

At a recent meeting of the skips at the Ladies' Curling Club the following ten rinks were drawn:

Mrs. Wm. McCoy, skip, Mrs. Pearl Bennis, Mrs. Reese, Mrs. R. McKenzie.

Mrs. Harvey Gillie, skip, Joan Cathiness, Gladys Lutt, Inez Anderson.

Mrs. Marvel McCoy, skip, Winnie Miller, Mrs. Ken Waugh, Mrs. Orville McLann.

Mrs. Lila Tuggle, skip, Elaine Ramm, Lucille Shannon and Jean Fleury.

Mrs. Kay Platz, skip, Mrs. Em Glenner, Mrs. H. Roberts, Mrs. J. Morton.

Mrs. J. Topley, skip, Margaret Davis, Chris Holub, Doris Bainbridge.

Mrs. Alma Shannon, skip, Mrs. Eda Woods, Laura McCoy, Mrs. O. Bittner.

Vivian Cathiness, skip, Mrs. Rose Morris, Elveth Tuggle, Mrs. Vic Soley.

Mrs. Blanche Payne, skip, Grace Blittner, Shirley Sharples, Jean Shultz.

Margaret Hanson, skip, Mrs. Mary Stevens, Dionne Krueger, Mrs. Joe Dick.

Spare: Mrs. Ellie Devolin and Mrs. S. Krueger.

The ladies' bonspiel will be held on January 24th and 25th.

### WESTCOTT ITEMS

Merry Christmas, everybody!

Everyone is busy preparing for Christmas and Westcott's school concert is on Thursday evening, December 22. Welcome!

The hockey game scheduled with Madden for last Thursday night didn't materialize as Madden team did not show up. However, the Westcott boys did a little practicing.

On Friday evening the skating rink at Westcott held its opening skating party and a good crowd was on hand. We wish to thank all those who came out and cordially invite you all to come again.

Saturday last the boys Junior team held a work out at the rink. So the ice is in use most of the time. Incidentally anyone wishing to arrange for private skating parties may do so by getting in touch with the secretary, Mrs. Herbert Goetjen, at R903.

### Westerdale Willing Workers Meeting

The annual meeting of the Westerdale Willing workers Society was held last Wednesday afternoon at the home of Mrs. W. Herbert with 14 members present.

The meeting opened with the singing of "White Christmas. Roll call" was answered with "Did you know?"

Following the business session each member in turn handed in their ten-cent talent money proceeds and gave a report on how they invested their ten cents. Mrs. Bolton and Mrs. A. Jones were miles ahead of the rest of the members when they each reported having raised \$18.36. Congratulations, ladies, and well done.

A vote of thanks was extended to the retiring officers.

New officers elected were: President, Mrs. S. Jackson; vice-president, Mrs. J. Cowie; secretary, Mrs. R. Jackson; treasurer, Mrs. F. Herbert; auditors, Mrs. T. Bolton and Mrs. D. Herbert.

The January 11 meeting will be held at the home of Mrs. J. Cowie.

Mr. and Mrs. W. Wiegley were Calgary visitors on Sunday.

Mrs. R. Jackson accompanied Mr. and Mrs. W. Herbert on a motor trip to Calgary last Friday.

Mrs. A. Jackson is on the sick list again and was taken to Edmonton on Tuesday for medical treatment by her son, Ralph. Mr. Harry Jackson also accompanied them on the trip.

### COYOTE HUNT

Alfred Cowitz and Harold Brown were committee organizers of the coyote hunt held last Wednesday afternoon, December 14, west of the Dog Pound. 125 men took part and the drive ended up on the farm of Roy McNaughton. The tally for the day was 10 coyotes.

After the hunt the Rugby W.I. provided lunch for the hunters.

### Daniel Dippel Buried From the Evangelical Church on Friday

Mr. Daniel Dippel passed away at the Didsbury hospital on the morning of December 11, after a short illness. He was 88 years of age.

Mr. Dippel was born at Elmira, Ontario, September 10, 1851, at the age of 21 he moved to De Witt, Nebraska, where on April 27 he was united in marriage with Mary Hunsperger. In 1907 he came with his family to Didsbury, settling on a farm which he occupied until retiring in 1943.

Mr. and Mrs. Dippel had the privilege of celebrating their golden wedding anniversary in 1936. He was predeceased by his wife on March 30, 1937, and one daughter, Elizabeth, in May, 1920.

Surviving are one daughter, Louise, of Calgary; three sons, George, Moses and Ezra, of Didsbury; ten grandchildren and six great grandchildren, as well as a host of friends. His passing is also mourned by three brothers, Sam, George and John, in Ontario, and two sisters, Mrs. Holmman of Chicago, Ill., and Mrs. Becker of Milwaukee, Wis.

Mr. Dippel was president of the Didsbury Agricultural Society for several years, and was a life member of the British and Foreign Bible Society.

A faithful member of the Evangelical church, Mr. Dippel was three times a delegate to the Northwest Conference, and also a delegate to General Conference at Detroit.

Funeral services were held from the Evangelical Church, Didsbury, on Friday, December 16, at 2:30 p.m., with Rev. A.J. Grams officiating. By special request a duet, "Asleep in Jesus," was sung by Mr. and Mrs. Hoskins, and a solo "Booster the Sunset" by Mr. Jim Hoover.

Honorary pallbearers were J.V. Bersch, Ed. Lloemer, C. Dickau, J.L. Tuggle, E.S. Shantz and E.N. Boettger. Active pallbearers were Lynn Hunsperger, G. Feeg, J. Deardrick, Deardrick, W. Snyder and Doris Wilson.

Interment was made in the Didsbury cemetery with Didsbury Funeral home in charge of arrangements.

### Funeral Services For William Elliott Birdsall

William Elliott Birdsall, 73, of 48 South Hill, Ogden, and a former farmer of the Didsbury district, passed away in the Calgary General hospital on December 15th.

Born in Illinois, Mr. Birdsall came to Canada in 1903, settling at Blackie, but later returned to Washington and California. He returned to Calgary in 1915 and joined the 8th Field Ambulance Corps, serving overseas in World War I. After the war he took up farming in the Didsbury district in 1919 and continued to reside here until retiring in 1946 when he moved to Calgary.

Mr. Birdsall was a member of the United Church and of the Didsbury branch of the Canadian Legion.

Surviving are his wife, Christina; three sons Rev. Elliott Birdsall and Everett of Edmonton, and William of Oils; three daughters, Mrs. John Bunkley, England; Mrs. John Gibb, Gibsons Landing, B.C. and Stella, Calgary; also 13 grand children.

Funeral services were conducted from Gooder Bros. Chapel in Calgary on Monday, December 19th at 3:30 p.m. with Rev. J. Rex Brown officiating.

Honorary pallbearers were E. K. Cullen, J.D. Thomas, James Worth and W.A. Austin. Active pallbearers were Elmer Dorrer, Wesley Moore, Robt. Moore, Harvey Moore, Henry Moore and Bill Thomas.

Interment was in the Queen's Park Cemetery.

### DIDSBURY MARKETS

BUTTERFAT	
Delivery Basis at Crystal Dairy	
Special	61c
No. 1	58c
No. 2	55c
Off Grade	37c
Table	66c

### C.P.A. ORDERS HUGE JET PLANES

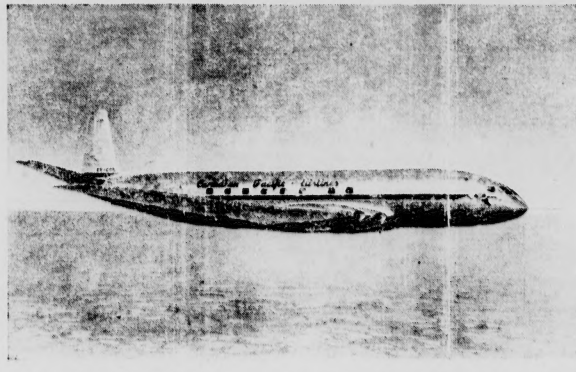
Canadian Pacific Air Lines have ordered two 300-mile-an-hour de Havilland Comet jet-propelled airliners, pictured above, for service from Vancouver to Tokyo, and

### Hong Kong Jet Planes, First

to be ordered by the North American air line, will be delivered in 1952. It is announced by G.W.G. McConachie, president of C.P.A.

### Ghost Jet engines, the plane will

cruise at an altitude of 40,000 feet, about eight miles, and will be able to carry 48 passengers from Vancouver to Tokyo, 4,700 miles, in ten hours, with two stops for refuelling.





TO WISH YOU

**Christmas Happiness**

AND ALL THE SEASON'S CHEER,  
WITH EVERYTHING THAT'S BEST IN LIFE  
THROUGHOUT THE COMING YEAR.

**MAC'S SERVICE HARDWARE**

- JESSIE BLAIN
- CLARENCE STROUD
- GORDON HABERMEHL
- BILL McFARQUHAR

**CHRISTMAS GREETING !**

May we take this opportunity to thank all our customers and friends for their patronage during the past year and extend wishes for a **HAPPY AND PROSPEROUS 1950**

— From —  
**BILL PAYNE, JOE FREEMAN, AND THE STAFF**  
— of —

**PAYNE-FREEMAN COMPANY LTD.**  
PHONE 14 — DIDSBURY

**A VERY MERRY CHRISTMAS AND A HAPPY NEW YEAR**

TO EACH OF OUR CUSTOMERS  
AND FRIENDS  
AND MAY THE CHRIST OF THE  
CHRISTMAS SEASON BE YOURS  
THROUGHOUT YOUR COMING YEARS.

**HAROLD E. OKE**  
PHONE 10 — DIDSBURY

**Christmas Greeting !**

To our patrons who so kindly co-operated with us during the past twelve months and who have made our business such a success, we extend best wishes for —

**A VERY MERRY CHRISTMAS  
AND A PROSPEROUS NEW YEAR**

**EDFORD MOTORS**

**YOUR MODERN GARAGE**  
Ed Ford, prop. — Phone 58, Didsbury

**CORDIAL WISHES . . .**

As the holiday season comes to a close we are reminded that this successful year is due in no small measure to your generous patronage. Kindly accept our cordial good wishes for—

**A MERRY CHRISTMAS  
and a  
HAPPY NEW YEAR**

**THE BRIGHT SPOT**

Closed Sunday and Monday, Dec. 25 and 26

BUY SELL LOAN  
**USE THE**  
RENT TRAM

RENT TRADE  
**CLASSIFIED**  
BUY SELL LOAN

**FOR SALE—55 Weaner Pigs.** Apply to C.U. Neufeld, phone 1415. Didsbury. 50-2p

**FOR SALE—Purebred Cocker Spaniels.** 6 weeks old. Ideal Christmas gifts.—Apply to Mrs. Les LeGrand, phone 77. 50-2c

**FOR SALE—300 bushels of New.** all Barley. Apply to V. Peters, RR2, Didsbury. 1p

**FOR SALE—Brunswick Cabinet Victrola.** Non-electric, together with several good records. Also Ladies' coat, size about 16. All in good condition. Apply to Mrs. Ivan Weber, phone 61. 1p

**ORDER YOUR COUNTER CHECK BOOKS from the Didsbury Pioneer.** Competitive prices.

**FARM LOANS—\$1,000 and up.** McDonald Agencies, phone 160. Didsbury. 50-1f

**CLEARANCE 1,000 TYPEWRITERS AND ADDING MACHINES—The** Lightning Desk Model Portable Adding Machine, adds to 99, 999.99, subtracts, multiplies and divides; durable all-steel construction; easy to operate—fast and accurate, fully guaranteed, to clear \$19.95 each. Also all standard popular model typewriters, regular price \$155 to \$175 each, to clear \$40 each. Also later models \$50 each. Excellent condition, guaranteed. Deposit \$500, balance C.O.D. Write Capital Equipment Company, 2068 St. Catherine St. W., Montreal 25, Que. 51-2c

**CARD OF THANKS**  
I wish to thank Dr. Epp and the hospital staff for the efficient way I was looked after while in hospital. Also the friends who called on me and sent me cards, etc.  
A. G. STUDER

**CARD OF THANKS**  
We wish to acknowledge and with deep gratitude to thank our many friends for their kind expressions of sympathy, beautiful flowers and cards received during our recent sad bereavement of our dear Father. We especially wish to thank Dr. Epp and the nurses and hospital staff.  
LOUISE, GEORGE, MOSE AND EZRA DIPPPEL

**REDEEMER LUTHERAN CHURCH**  
"The Church of the Lutheran Hour"  
REV. E.B. FOX, Pastor

Saturday, December 24, at 7:30 p.m. — The Children's Christmas Eve Service, "God's Gift at Bethlehem."

Sunday, Dec. 25 at 11:00 a.m., Christmas Day Service. Theme: "God's Christmas Answer to Man's Daily Problems."  
Sunday, January 1, at 11 a.m., New Year's Day Service. Theme: "Jesus and We in the New Year."

**Didsbury Memorial Arena Schedule**

**Wednesday, December 21 —**  
2-4 p.m.—Intermediate practice.  
8-10:30 p.m.—General Skating.  
**Thursday, December 22 —**  
3:30-5:30—Children's skating.  
7-8 p.m.—School Practice.  
8-10:30 p.m.—General Skating.  
**Friday, December 23 —**  
8 p.m.—Intermediate Hockey Game.

**Saturday, December 24 —**  
1:230—Skating, 12 yrs & under.  
2:30-4:30—General Skating.

**Sunday, December 25 —**  
2:30-4:30—General Skating.

**Monday, December 26 —**  
2-4 p.m.—General Skating.

7-8 p.m.—School Practice.

8-10:30—General Skating.

**Tuesday, December 27 —**  
2-5 p.m.—General Skating.

8-10:30—General Skating.

**Wednesday, December 28 —**  
2-4 p.m.—Intermediate Practice.

2-5 p.m.—Children's Skating.

7-8 p.m.—School Practice.

8-10:30—General Skating.

**Friday, December 30 —**  
2-4 p.m.—General Skating.

8-10:30—General Skating.

**Saturday, December 31 —**  
1:30-2:30—Skating, 12 & under.

2:30-4:30—General Skating.

**Sunday, January 1 —**  
2:30-4:30—General Skating.

**Monday, January 2 —**  
2-5 p.m.—General Skating.

8-10:30—General Skating.

**Tuesday, January 3 —**  
3:30-5:30—Children's Skating.

7-8 p.m.—Intermediate Practice.

8-10:30—School Hockey.

**A WHOLE STORE Full of Clothing** just for men. — THE MEN'S STORE, Tom Jensen & Co., Olds, Alberta. 47-2c

**RIFLES AT WHOLESALE PRICES:** .303 Lee Enfield converted Sport- ing models, high power precision repeaters, 10 shot detachable magazine, barrel up to 30", in excellent condition, guaranteed, \$37.50 each. Also unconverted Military models in good condition. \$27.50 each. Will ship C.O.D. Write Sportsman's Wholesale Supply, 2068 St. Catherine St. W., Montreal 25, Que. 51-2c

**FOR SALE—21 Weaner Pigs.** Apply to A. D. Derksen, Didsbury.

**LOST—Wheel and Truck Tire** west of Didsbury. Finder please get in touch with Wm. Collinge, phone 2008. Reward. 1p

**WE ARE now taking orders for** Mills. One mill on display for a few days.—Leo Nichols, phone 132, Didsbury. 50-1c

**FOR SALE—Studio Lounge Arm** Chair, in excellent condition. Apply to W.M. Smith, phone 1507, Didsbury. 1p

**FOR SALE—Cockshutt 70 Tractor** with starter and lights. Between 70 and 80 White Rock Pullets, 5 1/2 months old. Phone 82108, Didsbury. 49-2c

**FOR SALE—"Blatchford" (made by** Heintzman) Organ in piano-style box, in very good condition. A bargain at \$25. Apply at Pioneer Office. 1p

**FOR SALE—Two "A" Ford Wheels** with ground grip tires and tubes, \$15 each. — Leo Nichols, phone

**NOTICE TO CURLERS**  
Anyone wishing to enter a rink for the curling season, please have your names in by Friday, Dec. 23, as a local bonspiel will be started December 26th.  
DIDSBURY CURLING CLUB

**DIDSBURY MEMORIAL ARENA**  
SEASON TICKETS ON SALE  
AT REIDER BROS. OFFICE

Family \$10.00  
Adults \$5.00  
Students \$3.50  
Children \$2.00  
(What would make a better Christmas Gift?)

**A CHRISTMAS MESSAGE**  
Millions of Christmas sermons have been preached during the past 1900 years, but none will ever surpass in simplicity or in power the first Christmas message of the angel: "Unto you is born this day in the city of David a Savior, which is Christ the Lord."

As long as that simple message remains true—and it will remain forever true—Christmas will never lose its power. Christmas will never cease to bring peace and hope and joy to the soul of the believer.

The Christmas message is essentially a message of redemption. Unto you is born a Savior. In Christ the world was to find an Emanuel, who by His substitutionary life and death would forever break the shackles of sin and restore mankind to sonship with the Father.

Nineteen hundred years have de- tected nothing from the power, the beauty, or the grandeur of that first angel sermon: "Unto you is born . . . a SAVIOR!"

**THE CALGARY REGIMENT (TAMC)**

**"A" SQUADRON**  
KOOR 14AR (RCAC)  
PART 1 ORDERS RE: DIDSBURY

Due to holidays on regular parade nights, the next two weeks the parades will be held on Wednesday, December 28, and on Wednesday, January 4.

Wireless — Cpl. McEchin, 2000 hrs. to 2045 hrs.

Gunnery, 76 m.m., in charge of Cpl. Hall, 2045 to 2130 hrs.

Tank Tactics—Capt. Thring, 2130 hrs to 2200 hrs.

Dress—Battle Dress, Berets, Black Belts, and Oxfords.

CAPT. THRING, K.G.

**FOR SALE—Two-roomed House,** with built-in cupboards and sink, 7 doors west of telephone office, on water and sewer line. Immediate possession. Apply to Mrs. R. Dannewald, Box 211. 49-3p

**FOR SALE—New Hampshire Blood** Tested Roosters.—Apply to John R. Luft, phone 908. 49-3p

**FOR SALE—BOY'S SUITS,** double breasted. Plain blue or brown cover. All sizes, \$14.95. — THE MEN'S STORE, Tom Jensen & Co., Olds, Alta. 47-2c

**FOR SALE—10 acres of land,** six-roomed cottage, horse barn, cow barn, chicken and pig house. Also a good soft water well. South side of Didsbury, close to town. Immediate possession. Apply to Geo. French, Didsbury. 49-3p

**FARMERS AND RANCHERS—It** costs you no more to take advantage of the 35 years' experience of Alberta's largest Farm Agents for a quick and reliable sale. Send for our listing forms now.—J.C. Leslie & Co., 522 P. Burns Bldg., Calgary, Phone M1235 tnc

**FOR SALE—Registered Black Angus** Bull, coming three years old in January.—Phone R1909, Didsbury. 50-3p

**MEMORIALS—Priced as low as \$32** with no extra charge for lettering and placing in cemetery.—J. A. Neufeld, phone 2110. 49-3p

**FOR SALE—All types of Men's** Winter Footwear.—THE MEN'S STORE, Olds, Alta. Tom Jensen & Co. 47-2c

**NOTICE**  
Workers are asked to return all tools used in digging power pole holes, when finished with them, to either G. Tighe or O. Aussenhus. 2c

**FREE**  
14-DAY ENFIELD MANTLE CLOCK

With each dollar's purchase you get a FREE ticket that indicates a certain time, a.m. or p.m. The clock has been started. If, when it stops, you hold the ticket that corresponds to the stopping time—THE CLOCK IS YOURS.

WATCH THIS SPACE NEXT ISSUE FOR ANNOUNCEMENT OF WINNER

**The Didsbury Jewellery**  
W. E. BLORE, prop. Phone 133, DIDSBURY

**AT THIS CHRISTMASTIDE—**  
may we rededicate ourselves to a greater, fuller service to our community to help enrich our own lives and those with which we came in contact.

**THE DIDSBURY VARIETY STORE**  
S. FOX

**AT THIS FESTIVE SEASON—**  
May we express to you our appreciation of the cordial relations between us and extend best wishes for —

**A HAPPY CHRISTMAS**  
— and a —  
**BOUNTIFUL NEW YEAR**

**RED & WHITE**  
SAVES YOU MONEY EVERY DAY  
PHONE 39 — DIDSBURY



THE FOLLOWING PROFESSIONAL  
ADVERTISERS WISH YOU  
A VERY MERRY CHRISTMAS  
AND A  
BRIGHT, PROSPEROUS NEW YEAR

## DOCTORS

**J. A. D. PAUL, M.D.**  
C.M., L.M.C.C.  
PHYSICIAN & SURGEON  
Office in Residence  
Office Phone 63, Didsbury

**H. W. EPP, B. Sc., M.D.**  
C.M., L.M.C.C.  
PHYSICIAN & SURGEON  
Office West of Hotel  
Hours: 11-12, 1:30-5, except  
Wed.—and by appointment  
Phone 141 — Didsbury, Alta.

**R. E. MCKENZIE, M.D.**  
M.B., Ch. B.  
PHYSICIAN & SURGEON  
Office over the Royal Bank  
Office Phone 64, Didsbury  
Office Hours: 11:30 to 12:30  
and 2:00 to 5:00 p.m.  
Saturday Evening 8:30 to 9:00

**DR. H. S. RAMSEY**  
CHIROPRACTOR  
CLOSED WEDNESDAYS  
Special Attention Given  
to Foot Troubles  
Kemp Block, Olds, Alberta

## DENTISTS

**J. W. Summers, D.D.S.**  
DENTIST  
Office Over the Royal Bank  
— PHONE 79 —  
DIDSBURY, ALTA.

## LAWYERS

**W. A. AUSTIN**  
Lawyer — Notary Public  
COMMISSIONER FOR OATHS  
Estates Managed  
Phone 52, Didsbury, Alta.

**H. Lynch-Staunton**  
L.L.B.  
BARRISTER & SOLICITOR  
Notary Public  
Res. Phone 119 — Office 120

## OPTOMETRISTS

**OPTOMETRIST**  
**D. Stewart Topley**  
503 Greyhound Bldg.  
CALGARY  
— M7350 —

**D. J. SNELL**  
OPTOMETRIST  
At His Office in the  
Davey Block, Olds  
EVERY SATURDAY  
Appointments may be made at  
Maybank's Drug Store.

## FUNERAL DIRECTORS

**Didsbury Funeral Home**  
**W. A. McFarquhar, Director**  
Associated with  
Gooder Bros., Calgary  
Ambulance Service  
Phone 33 or 46 — Didsbury

**ORME FUNERAL**  
" CHAPEL "   
Licensed Embalmers  
Agent for Memorials

**G. ORME & SON**  
Phone 22, Olds

AGENT FOR  
MEMORIALS  
**J. V. BERSCHT**  
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## TRUCKERS

**GENERAL TRUCKING**  
SAND, GRAVEL, COAL  
GRAIN, LUMBER, ETC.  
We are now equipped to dig  
basements and do small  
"dozing jobs."

**BURR TUGGLE**  
Phone 91, Didsbury

**FOR RELIABLE  
TRUCKING SERVICE**  
LOCAL AND LONG  
DISTANCE HAULING  
We're pleased to please you

**UNGER BROS.**  
Phone 96 — Didsbury

**GENERAL TRUCKING**  
COAL — GRAIN — LUMBER  
GRAVEL — SAND, ETC.

PROMPT & COURTEOUS  
SERVICE

**EMILE DUPONT**  
Phone 140 — Didsbury, Alta.

**DIDSBURY TRANSFER  
AND CARTAGE**  
General Pick-Up & Delivery  
**W. REIST & SON**  
Phone 19—C.P.R., or 159

## MISCELLANEOUS

**NEUFELD'S  
HIGHWAY GARAGE**  
P. E. NEUFELD, prop.  
Repairs to all makes of  
Cars, Trucks and Tractors  
BODY REPAIRING, PAINTING  
Phone R619 — Didsbury

**JOE DICK**  
LIVESTOCK DEALER  
PHONE 121 — DIDSBURY

— TRY —  
CLASSIFIED ADS  
FOR  
QUICK RESULTS

**EAT  
AT THE  
BRIGHT  
SPOT**

All Our Pastry is Home Made  
ED. ENGBER, Prop.

FOR ALL TYPES OF  
INSURANCE  
CONTACT  
**B. B. BROWER**  
Phone 43 — Didsbury

**FOR ACTION  
IN AUCTION**  
— SEE —  
**TOM DENCH**  
Phone 1304 — Carstairs

GUARANTEED WATCH  
REPAIRING  
Jewellery of All Descriptions  
**THE DIDSBURY  
JEWELLERY**  
W.E. Store, prop. Phone 133

\$545 MILLION GLEANED  
FROM ALBERTA FARMS

It will be a long time before agriculture will play second fiddle to oil as Alberta's top industry. Labor Minister Dr. J.L. Robinson, told the opening session at Edmonton of the Alberta Federation of Agriculture's annual convention. The minister said agriculture "does not need to be alarmed" about the wide publicity given oil and other development of the province's resources. Agriculture still was Alberta's basic industry.

Dr. Robinson said value of the province's oil products last year was \$35,000,000 compared to the \$315,000,000 value of agriculture products.

Speaking on rural electrification, he forecast that power lines would reach 30,000 Alberta farm homes by 1955. At the end of last year 1,000 homes were being served and the number will be doubled this year.

## FRESH BAKED

There is a story about young Johnny who protested to his mother about the daily repetition of "Give us this day our daily bread." He asked, "Why can't I just pray for it once a week, or once a month?"

The small brother had the answer: "So it will be fresh."

**UNITED CHURCH SERVICES**  
Sunday services at the United Church will be held as follows:  
Didsbury, 11 a.m.: Church school for all ages. 7:45 p.m.: Evening worship. Christmas message. Congregational carol singing.

Westcott, 11 a.m.: Christmas service followed by Sunday school. Westerdale, 3 p.m.: Christmas service.

Minister: Rev. J.W. Bainbridge, M.A., B.D.

ST. CYPRIAN'S ANGLICAN CHURCH  
DIDSBURY

Saturday, Christmas Eve, 10 p.m. Holy Communion.  
Sunday, New Year's Day—Evening at 3 o'clock.  
CANON WINTER

**ST. GEORGE'S ANGLICAN CHURCH  
HARMATIAN**  
Sunday, Christmas Day, 12 noon. Holy Communion.  
CANON WINTER

**PARRISH OF ST. JAMES' CHURCH  
RUGBY**  
Sunday, New Year's Day, 11 a.m. Holy Communion.  
CANON WINTER

UNITED MISSIONARY CHURCH  
Rev. E. G. Archer, pastor

Sunday school: 1:30 p.m. Worship Service 2:30 p.m.  
Sunday evening service 7:45 p.m. Young peoples' service every alternate Sunday at 7:45 p.m. Wednesday evening prayer meeting at 8:00 p.m.  
Davenport school: Sunday school and service each Sunday, 10:45 a.m. A friendly invitation to everyone to come and worship with us.

EVANGELICAL CHURCH  
Rev. A. J. Grams, Pastor

Sunday Services: 10:30 a.m., Worship service. 11:30 a.m., Sunday school.  
7:30 p.m., evening service every Sunday with the Youth Fellowship in charge at every other Sunday evening service.

Wednesday evening, 8:00 p.m. — Bible study and prayer meeting.  
Thursday evening, 8 p.m. — Choir practice.

Alternate Sundays at Bethel and Jutland: 2:00 p.m., Sunday school followed by worship service.  
The pastor and congregation extend a cordial invitation to everyone to worship with us. "Come and we will do thee good."

— SEE YOUR —  
IMPERIAL OIL  
AGENT

For All Kinds of  
Lubricants & Greases  
**GASOLINE AND  
FUEL OIL**

**IVAN WEBER**  
Phone 56 — Residence 61

HAVE YOUR —  
SHOES REPAIRED  
— NOW AT  
**Clarence's Shoe Shop**  
DAYTON'S HAND MADE  
SHOES AND CHILDREN'S  
SHOES NOW IN STOCK

UKRAINIANS HOLD TO  
MANY OLD CUSTOMS

Ukrainian churches, both Greek Orthodox and Uniate, cling to the ancient Julian calendar, so their Christmas Day comes 12 days later than ours, or on January 6. Christmas Eve is celebrated with much traditional ceremony and festivity.

The Holy Supper or Swiata Weera is very elaborate, consisting of 12 courses, in memory of the 12 apostles. Fish, baked, broiled and jellied, takes the place of meat. Borsch, or beet soup, is generally served, and stuffed cabbage, filled with millet or rice. Vareniki, something like the Italian ravioli, also is a usual course. Dessert consists of special pudding called kutya, made of wheat, poppy seeds and honey.

During the Christmas Eve supper, some member of every Ukrainian family throws a handful of kutya or pudding at the ceiling. If it sticks, the coming year will be a prosperous and happy one. After supper, a plate of braided bread, called kolach, is laid on the table between two lighted candles. Legend says that the spirits will return at midnight to eat this bread.

The Ukrainian Christmas festival lasts three days. In the villagesingers known as Kolyadniki go from house to house singing the Kolyadky folksongs relating the birth of Christ and the events of his life. They usually carry a manger with them, and in some cases they perform miracle plays. They are rewarded by gifts of food or money.

## THOUGHTS ON SMOKING

The editor of the official Communist youth paper, one Dr. Kusnetsov, thinks that smoking is a menace to the mankind of Russia and he backs up his opinion with the statement that it is only in the decadent capitalist countries that "hunger, misery and despair make a man cloud his brain with tobacco."

We wonder how much weight Dr. Kusnetsov's editorial on nicotine carries with Comrade Gottwald, the Communist boss of Czechoslovakia, who is a heavy smoker? Probably not much, but Comrade Gottwald himself carries a lot of weight with the Prague chief of police. Gottwald mislaid his favorite pipe and remarked to the chief that someone must have stolen it. A few hours later the Premier's wife located it somewhere around the house and Gottwald telephoned the chief to call off the search for the missing pipe. "But it's impossible," argued the chief. "You can't have found your pipe. I've already arrested five people and each of them has confessed."

Our Most Famous  
Christmas Trees

Most famous of the nations Christmas trees are growing on the wooded rolling acres of the Roosevelt estate at Hyde Park, N. Y. Developed as a result of hobby which occupied much of the late President Franklin D. Roosevelt's spare time, the groves of Yule trees are now scattered on odd patches and parcels of land on the estate.

The trees, about 270,000 in number, are principally Norway spruce, white spruce and Douglas fir, with a few balsams included.

Although the tree growing was a hobby with the late president, he insisted that the project pay its own way. Consequently about 2,000 to 3,000 trees were marketed every Christmas season.

Lovely Secretary: "Will you let me have next week's pay in advance?"

Boss: "No. I promised my wife I would not make any advances to you."

## Here's Trusting And Hoping

that this Christmas season will be merely the inauguration of the best and happiest year you've ever had!

## DICKAU ELECTRIC

PHONE 204 — DIDSBURY

## THE STAR---Our Beacon Of Faith

★ The Star of Bethlehem which guided the Three Wise Men to the manger where the Child Jesus lay, still casts its gentle beam on the troubled earth. Let us lift up our eyes unto this beacon—this symbol of Heavenly guidance. Let us enrich the lives of our fellow men this Christmas with a new understanding of the brotherhood of man.

## STAR CHIEF AUTO SERVICE

FRED REIFFENSTEIN & SON

## THE COMPLIMENTS OF THE SEASON —

CHRISTMAS gives us the opportunity to thank you for your patronage during the past year. We hope you will enjoy good cheer at the festive season and success in the New Year.

## CAITHNESS CARTAGE

## CHRISTMAS GREETING!

Not because of custom long established of extending greetings at the holiday season, but because of sincerity and our appreciation of your kindly friendships and loyal patronage, we are prompted by the spirit of the season to wish you a good old-fashioned Merry Christmas.

## PREMIER MEAT MARKET

JOSEPH MAYERCHAK

ALLOW US TO EXTEND TO YOU —  
OUR MOST HEARTY GOOD WISHES

For your happiness at Christmastide and throughout the Coming New Year.

## BILLIARDS AND BARBER SHOP

Sam Devine — H. B. Ramm



**THE DIDSBURY PIONEER**

Established in 1903

Published Every Wednesday at Didsbury, Alberta

Entered as Second Class Matter, Post Office Department, Ottawa  
 Subscription: In Canada \$2.00 a year; In U.S.A., \$2.50  
 Member of the Canadian Weekly Newspapers Ass'n.  
 and of the Alberta Division of the C.W.N.A.

ED. J. ROULEAU, Editor &amp; Publisher

**IT'S CHRISTMAS TIME**

The festive season is almost upon us again and commencing with Christmas Day, December 25, will continue more or less until after the New Year. The Christmas season is the greatest festive undertaking of the year, and while many people lose sight of the fact that it is the season when we rejoice over the birth of a Saviour, nevertheless the spirit of Christmas does prevail and should bring "Peace on Earth, Goodwill Toward Men," and with it all the custom that has been handed down for almost two thousand years.

Christmas in the Northern Hemisphere will be celebrated in the usual gaiety with freedom for the masses and festivities without equal in any other part of the world. However, in many European countries there will be little to celebrate with, or for. An endeavor seems to be underway to stamp out the religious element of Christmas and within the Iron Curtain it is doubtful if the spirit of Christmas is even allowed to exist. We know people are suffering from want and as such they cannot hope to celebrate the Great Event as we, who have the highest standard of living in the world. Various organizations in the United States and Canada have been endeavoring to make Christmas as merry as possible for the undernourished, and donations of clothing and food parcels are no doubt appreciated. But until "Peace on Earth, Goodwill Toward Men" can be restored throughout the world Christmas will mean little to many nations and their people.

This little thought may be only a passing fancy to some, and it may be treated as a grave concern by others, but in any event we wish you all "A Merry Christmas, and Peace and Happiness throughout the years to come."

**OUR CHRISTMAS GREETINGS**

This issue of "The Didsbury Pioneer" contains a Christmas greeting advertisement from nearly every business place in Didsbury, and we ask our readers to read the greetings and at the same time give thought to the local business concern which has commanded your attention. After all the business men of Didsbury appreciate the patronage of the citizens of both Town and surrounding districts, and they take this opportunity once a year to express their appreciation by wishing you the season's greetings in their individual way.

FOR BETTER PRINTING AT REASONABLE  
 PRICES CONSULT "THE PIONEER"

**Letter To The Editor**

Dear Editor:

I want to express Christmas appreciation of Didsbury's Sanitary Man, Alex Hall. I have lived in three cities and seven towns in Alberta, and I do not remember a more efficient and more systematic servant of a town in this capacity. Visitors have remarked about absence of flies in the summer, and we appreciate the comparative absence of disease epidemics. We know our Health Unit and Health Department of the Town Council are to be credited with the authority behind our sanitary services, but Alex does the necessary work, and does it with pleasure and satisfaction.

We wish for him in 1950 a year of better health, and a knowledge of real fellowship in his services.

Sincerely,  
 Jos. Wm. Bainbridge

**MILLIONS EXPECTED IN ALBERTA FROM OIL**

Another \$15,000,000 to \$20,000,000 worth of oil rights in the rich Red water field will become available for public sale immediately, when Imperial Oil makes its selection of land at the southeast end of the field in keeping with its highly successful Simmons discovery.

The Simmons well rates as a separate discovery for land selection purposes, but it is actually an important extension discovery of the Redwater field. It found 190 feet of oil thickness, compared with some 160 feet at the best wells in the part of the field now being drilled out.

**"UNDERWATER" JEEP DEVELOPED FOR ARMY**

High United States Army Ordnance officials inspected a new military jeep recently made by Willys-Overland Motors, which is said to run under water deep enough to submerge its engine completely. The new jeep is an improved model of the military vehicle Willys-Overland produced in quantity for the army during the Second World War.

**LEGENDS OF HOLLY**

Many beliefs are connected with the Christmas holly.

Legends relate that the crown of thorns was plaited from the holly, the white berries turning red like drops of blood after the crucifixion.

It is said that whoever brings the holly into the house first, either husband or wife, is the one who will rule in the ensuing year.

**CHRISTMAS BELLS**

Legend has it that when Christ was born and Satan died, the bells in the churches were rung. At exactly midnight the tolling changed to a joyful peal, announcing the birth of Christ.

In the dark chambers high above the turmoil and strife of human life, dwelt the Apostle of Peace, whose salutations were never so welcome as at the time of the great winter feasts of Christmas, so Wm. Auld tells in his traditions.

**Spray Lakes Scheme Will Boost Power**

"Spray Lakes Hydro Development" was the topic discussed by T.D. Stanley production superintendent of Calgary Power Company at the luncheon meeting of the Calgary Branch of the Canadian Club recently.

The Three Sisters Dam and Powerhouse and the Spray Lakes tunnel and Powerhouse will be controlled from Ghost River Dam and under normal operations will require no attendance. Three technical men for maintenance and repair work only will be added to the staff.

The Dam, which will be in operation next year around October, will add 50,000 h.p. to the present supply of 105,000 h.p., Mr. Stanley said.

The two plants will increase the value of the plants now on the Bow River, he added, because of the steady and increased water pressure.

**QUAINT SWISS CUSTOM OF MEETING LOVER**

Forecasting is ritualized in Switzerland. Grandma goes to the cellar, selects the most perfect onion, and peels 12 layers, one for each month. The next day those layers show what the weather will be during the coming year.

The daughter of the house goes about town at midnight, to drink from nine different fountains. Then she goes to church. She expects to meet her unknown lover on the church steps.

**LAUGH A LITTLE**

Laugh a little now and then. It brightens life a lot; You can see the brighter side Just as well as not. Don't go mournfully around Gloomy and frowning; Try and make your fellowmen Glad that you were born.

**NOTICE**

To all members and former members of the **Didsbury Health Society**. The books are now open for your registration in the Society for 1950. Rates are the same as last year.

You may have a choice of two Doctors in Didsbury.

Anyone wishing to join for the first time, or if you have been a member, please get in touch with Mrs. Ruth Eckel, one door west of Didsbury Telephone Office, phone 152.

**JOIN—HELP YOURSELF AND HELP OTHERS**

**Congratulations**

TO  
**THE DIDSBURY VARIETY STORE  
 DICKAU ELECTRIC  
 NORTHLEY ELECTRIC**

On the Opening of Their New Businesses

**THE DIDSBURY JEWELLERY**  
 W. E. BLORE, prop.

From the Management and Staff

— of the —  
**NEAPOLIS CO-OP. STORE**  
 — to our —  
**MEMBERS AND PATRONS**

We would like to express our appreciation and thanks for the devoted patronage during the past year and also to extend best wishes for

**A Very Merry Christmas and A  
 Happy and Prosperous New Year**

**CHEVROLET**

**HARD-WORKING,  
 MONEY-SAVING TRUCKS  
 FOR ALL JOBS**



With increased gas and oil prices in effect, truckowners must insist on economy more than ever before. And economy is what Chevrolet is famous for. Chevrolet trucks give more trouble-free miles of money-making operation than any other truck on the road.

Take your trucking problems to your Chevrolet dealer. Whether you operate one truck or a fleet of them, he can show you Chevrolets designed and built to stay on the job profitably. Panel, stake, light, medium or heavy-duty, you get what you want in Chevrolet.

A PRODUCT OF GENERAL MOTORS

**EDFORD MOTORS**

ED. FORD, prop.

Phone 58, Didsbury

**A Merry Christmas**

\*MAY THE YULETIDE SEASON BRING TO YOU A VERY GENEROUS SHARE OF HAPPINESS. OUR BEST WISHES FOR YOUR SUCCESS IN THE YEAR TO FOLLOW.

**A Happy New Year**

Clarence's Shoe Shop

**A GLAD YULETIDE**

We greet our many friends at this season and thank them for the confidence they have placed in us during the year now closing, and hope that we may retain that confidence in the coming year.

A Right Merry Christmas  
 And a Bright New Year

**DIDSBURY TRANSFER  
 AND CARTAGE**  
 W. Reist & Son

**MAY WE CONVEY  
 SINCEREST HOPES**

FOR A CHEERFUL, HAPPY  
 CHRISTMAS AND A  
 BRIGHTER NEW YEAR  
 TO YOU.

**WHITE ROSE  
 SERVICE STATION**



## TO OUR FRIENDS AND PATRONS —

Once again it is time to extend to you and yours our very best wishes for a very Merry Christmas and a Happy New Year.

Your business for the past year has been very much appreciated and hope our service will warrant your forthcoming business in the New Year.

## SUNRISE COFFEE SHOP

## A VERY MERRY CHRISTMAS

## TO OUR CUSTOMERS AND FRIENDS

With Santa Claus peepin' around the corner, and everybody thinking about everyone else, we want to pause long enough to extend to you our very best wishes for a real Merry Christmas.

**R. D. KIMMEL**  
YOUR MASSEY HARRIS DEALER  
PHONE 83, DIDSBURY

## A CHRISTMAS WISH —

To thank our many patrons for the wonderful Christmas business we have received and hope your gift from our store was just what you wanted.

**THE DIDSBURY JEWELLERY**  
W. E. Blore, prop.

## A VERY MERRY CHRISTMAS

And as we stop in the midst of the season of good cheer our hearts grow tender as we are carried back in thought to the reality of Christmas Day, and what it means. In sincerity, we greet you and wish you a delightful holiday season.

**Irven E. Baptist**  
WATCHMAKER & JEWELLER — DIDSBURY

## THE COMPLIMENTS OF THE SEASON

We wish to thank all our customers and other friends for their kind co-operation and patronage during 1949, and extend THE SEASON'S GREETINGS

**HERB SINCLAIR**

## CHRISTMAS GREETINGS TO ALL —

I wish to extend to all my patrons and friends the heartiest greetings and best wishes for Christmas and the New Year, and I am genuinely grateful for the way all have supported me in the welding and blacksmith business.

**CHARLES SPREEMAN**  
"A Better Job Quicker"

## M.V.B.C. NEWS ITEMS

Professor G. Lyle Richardson, music director, takes pleasure in reminding the people in the community that the Cantata "Let Us Adore Him" will be presented at the United Missionary Church on Wednesday, Dec. 21, at 8 p.m. Everyone is most cordially invited to attend.

The "College Carolers" and chorus gave the Cantata "Let Us Adore Him" at Mountain View hall on December 18 at 8 p.m. Among the special features given were: a ladies' trio, Marion Good, Rita Sawatzky and Myrna Neufeld, singing "Sunshine"; a solo, "I know that my Redeemer Liveth," from Handel's "Messiah," by Rita Sawatzky. The service was climaxed by a beautiful Christmas reading, "The Gift Supreme," by Gordon Mackay, interpreted from memory by Professor Richardson.

Following the service the Chorus members were served a bountiful lunch of sandwiches, cake, cocoa and candy, by the Mountain View Missionary Young Peoples' Society at the home of the President, Mrs. D.C. Archer.

Christmas recess for the M.V.B.C. begins at noon, December 23, and continues to Monday, January 2, 1950. The majority of the students whose homes are within easy travelling distance will spend the holidays there. Among those whose homes are at a distance, and who plan to spend Christmas at home, are Eunice Myers, Yakima, Wash., Seth Whitehead, Roy, Wash.

Prof. and Mrs. J.T. Hoskins, Mrs. Freda Pillion and a number of students from a distance have been invited to spend Christmas with local friends.

Prof. G. Lyle Richardson of Dover, Delaware, will spend Christmas with Prof. and Mrs. Peter Waldin at Calgary.

Prof. and Mrs. William Annett expect to enjoy Christmas with their respective families at Castor, Alberta.

Mrs. Lydia Suder will be at home in Didsbury with her daughter, Lois.

Mrs. Pearl Lemont will be joined by her husband from Headley. They will spend Christmas day with her parents, Mr. and Mrs. Theo. Reist, and will also spend some time in Calgary visiting with friends.

The annual M.V.B.C. Family Christmas Party will be celebrated

## Old English Customs Are Still Prevalent

Christmas is always and has been Britain's greatest and gayest festival. Back in the Middle Ages a visiting French priest, Pere Cyprian, marvelled at it; declaring that in Britain Christmas was kept "with greater ceremony than any other realm in Europe." It has always been the feast of the family and the fireside. In olden times hospitality was extended to all a landlord's tenants too. The great noblemen and landowners were at this season allowed to dress their heralds in their own livery—forbidden all the rest of the year; and they kept open house for all their tenants. The Yule log was brought in from the woods with dancing and rejoicing, and the thick Christmas candle was lit. Then there was singing, games were played, and the Mummings performed plays. In many places a Lord of Misrule was elected to direct the festivities, and everyone, including the nobleman himself, was subject to his commands. One of the oldest Yuletide traditions is the singing of Christmas carols. Many English carols are very old and beautiful. And groups of young people from clubs, schools and churches still go round singing them in the weeks before Christmas. Usually the money they collect is given to charity. Some localities have their own carols. For instance, much-bombed Coventry in the last war, is the home of "Lully, lullu, Thou little tiny child," and after the terrible raid in 1940 the people of Coventry gathered among the ruins and sang this hymn.

Christmas bells are rung by the churches on Christmas morning. Houses are decorated with holly, mistletoe and evergreens, the traditional mince pies and plum pudding, so far as they are available today, are eaten and presents are exchanged.

on Thursday evening, December 22. This is a "going home" party just for the students and faculty, which is celebrated in the College dining room. Carols will be sung around the Christmas tree, stories will be told, small gifts will be exchanged, and light refreshments will be served.

The faculty and students of M.V.B.C. join in wishing the many friends of the College a very joyous Christmas, and a gracious New Year.



A WEARY CHRISTMAS—A Chinese boy, hungry, hurt and tired, wearily sits himself along the curb to eat his dish of food, probably the first he received that day, supplied by the United Nations International Children's Emergency Fund (UNICEF). Canada and a score of other United Nations member countries are helping to feed the sick and hungry children now living in former theatres of war. The postal address "UNICEF, OTTAWA," is accepting funds from Canadians to buy Canadian food for six million hungry children.

## THE COMPLIMENTS OF THE SEASON —

It is with genuine appreciation, from the bottom of our hearts, that we wish you at this time our cordial Christmas Greetings.

**W. L. REIMER**

IN GRATITUDE THAT THE  
WORLD IS NO WORSE,  
WE WISH YOU

## A VERY MERRY CHRISTMAS

AND IN CONFIDENCE THAT  
IT CAN BE MADE BETTER,  
WE WISH YOU

## A HAPPY NEW YEAR

**THE DIDSBURY DAIRY**  
AND STAFF

## MERRY CHRISTMAS

May the worst you've ever seen be the worst you'll ever see,

May the mouse ne'er leave your pantry, with a tear drop in his eye,

May your lum keep blithly reeking, till you're auld enough to dee,

May ye aye be just as happy as we wish you aye to be.

## CRYSTAL DAIRY LIMITED

## A VERY MERRY CHRISTMAS

TO ALL OUR FRIENDS AND CUSTOMERS OF  
THE PAST YEAR, AND BEST WISHES FOR  
A HAPPY NEW YEAR IN 1950

## CENTRAL FEED STORE

Phone 51 — Didsbury, Alberta

A VERY MERRY CHRISTMAS AND  
A HAPPY NEW YEAR TO ALL —

We wish to thank our many patrons for their past business and it is our desire that we may serve you again in the coming year.

## Neapolis Co-Op. Service Station

YOUR IMPERIAL OIL AGENT  
Gordon Elliott, manager  
Phone R520 Didsbury, Alta.

## DEAR FOLKS...

We have just a friendly word to say—  
To wish you a Merry Christmas and  
A Happy New Year's Day.

## NORTHEY ELECTRIC

(Located in Former Premier Meat Market)  
Box 132 DIDSBURY, ALTA. Phone 198

"THERE IS A TIME AND PLACE FOR EVERYTHING"

Now Is The Time To...  
SUBMIT SEED SAMPLES FOR FREE GERMINATION TESTS  
ORDER YOUR CHEMICAL REQUIREMENTS  
ARRANGE FOR YOUR COAL SUPPLIES

Pioneer Elevators are the Place!

IT PAYS TO PULL TO THE PIONEER

**PIONEER GRAIN COMPANY**  
LIMITED



## Christmas Greeting!

Let us wish for each other's joy in this great season; thankful for what we have, overlook our little complaints, and look for each other's happiness in the new year. THIS IS GOODWILL.

**ROSEBUD FLOUR MILLS**

To our customers  
and friends  
we extend  
best wishes for a  
**MERRY  
CHRISTMAS**  
AND A  
**HAPPY  
NEW YEAR**

**THE ROYAL BANK  
OF CANADA**

C. F. NICHOLL, manager, Didsbury Branch

## Danger From Tree Fire Ever Present

Although the Christmas tree is one of the most picturesque Yuletide ornaments, it is also one of the most dangerous, with the threat of fire an ever present possibility.

Replacement of the candle by the electric light has removed some of the hazards formerly experienced, but danger still lurks from faulty connections or careless handling of bulbs and strings.

To minimize the fire hazard, the department of agriculture offers two pertinent suggestions: First, keep the tree well watered and, second, fireproof it with ammonium sulphate or calcium chloride.

To provide the tree with sufficient water, cut the butt on a slant at least an inch above the original cut. Keep the water level above the slashed surface. In purchasing a tree always look for one that has been felled recently so that the needles have not dried out.

Fresh trees are also essential for flame-proofing. In using ammonium sulphate, a chemical content one-fourth the weight of the tree should be used. After dissolving one and a half pints of the ammonium in a pound of water, slash the stem of the tree and place it in the solution. Then let the tree stand four to six days in the solution for complete absorption. Trees fireproofed in this manner will not be ignited by an electric spark.

## X-Ray Shows TB



Paul Parker Photo

The doctor points to the diseased area of the lung as revealed on a chest X-ray. Because tuberculosis can be detected by means of chest X-rays before there are outward symptoms of disease, tuberculosis associations, which are supported by Christmas Seal funds, urge all adults to get X-rays at least once a year.

## CHERRY TREE CAROL

The old Cherry Tree carol, or the legend upon which it is based, is undoubtedly the reason for the custom of placing a branch of cherry tree in water to bud for Christmas.

According to this legend, Mary and Joseph on their way to Bethlehem passed a tree loaded with cherries. Mary was hungry for some of the fruit and asked Joseph to pluck some cherries for her. The tree graciously bowed down so that Mary could pick the fruit herself.

It has been customary among the Czechs and Slovaks to take the branch of a cherry tree and place it in water in late fall so that the buds reach the blossoming stage at Christmas time.

The belief was current that if the sprig blossomed by Christmas Eve the girl who tended it would marry during the New Year.

## CHRISTMAS VISIT TO THE SEVEN FOUNTAINS

In 1540 when a plague was raging in Switzerland, 12 pious men of Rheinfelden formed a brotherhood to pray for St. Sebastian, aid, and to nurse the sick and bury the dead. Pestilence in medieval times was ascribed to evil spirits in water, so the Brotherhood of St. Sebastian visited each of the town's seven fountains, praying and singing hymns at each stop. They still continue this custom, but only on Christmas Eve. For this ritual the 12 Brothers are dressed in black, with silk top hats. At every fountain they gather around the lantern-bearer and sing a medieval song. The march begins at the Froeschweide fountain, where the plague is supposed to have started there three centuries ago. When they enter the church for midnight mass, and ceremoniously place their lantern on the altar of St. Sebastian.

## HOCKEY LEAGUE SCHEDULE

Dec. 23—Hillhurst at Didsbury.  
Dec. 23—Trochu at Drumheller.  
Dec. 23—Carstairs at Olds.  
Dec. 28—Trochu at Carstairs.  
Dec. 28—Didsbury at Drumheller.  
Dec. 30—Didsbury at Trochu.  
Dec. 31—Hillhurst at Banff.  
Jan. 1—Olds at Banff.  
Jan. 4—Carstairs at Drumheller.  
Jan. 4—Trochu at Didsbury.  
Jan. 7—Trochu at Hillhurst.  
Jan. 11—Didsbury at Banff.  
Jan. 11—Drumheller at Olds.  
Jan. 16—Didsbury at Olds.  
Jan. 18—Banff at Olds.  
Jan. 18—Drumheller at Didsbury.  
Jan. 18—Hillhurst at Trochu.  
Jan. 21—Carstairs at Banff.  
Jan. 21—Trochu at Olds.  
Jan. 21—Hillhurst at Carstairs.  
Jan. 23—Olds at Hillhurst.  
Jan. 25—Banff at Trochu.  
Jan. 25—Didsbury at Carstairs.  
Jan. 27—Olds at Didsbury.  
Jan. 28—Drumheller at Trochu.  
Jan. 28—Didsbury at Hillhurst.  
Feb. 1—Drumheller at Hillhurst.  
Feb. 1—Olds at Carstairs.  
Feb. 1—Banff at Didsbury.  
Feb. 1—Carstairs at Trochu.  
Feb. 4—Banff at Hillhurst.  
Feb. 8—Banff at Drumheller.  
Feb. 11—Drumheller at Banff.  
Feb. 15—Trochu at Banff.  
Feb. 15—Carstairs at Hillhurst.  
Feb. 18—Drumheller at Carstairs.  
NOTE—All Hillhurst home games will be played on opponent's ice.



## BENEFIT BY THIS GOOD NEWS COMBINATION

YOUR HOME TOWN PAPER gives you complete, dependable local news. You need to know all that is going on where you live. But you live also in a WORLD, where momentous events are in the making—events which can mean so much to you, to your job, your home, your future. For constructive reports and interpretations of national and international news, there is no substitute for THE CHRISTIAN SCIENCE MONITOR daily.

Enjoy the benefits of being best informed—locally, nationally, internationally—with your local paper and The Christian Science Monitor.

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(name) \_\_\_\_\_  
(address) \_\_\_\_\_  
(city) (state) (postal) \_\_\_\_\_

## THE DIDSBURY OPERA THEATRE

THURS., FRI., SAT.: DECEMBER 22, 23, 24 —

M. Oberon — H. Marshall — D. Stockwell

— IN —

## SECRET GARDEN

ALSO CARTOON AND NEWS  
FAMILY ENTERTAINMENT

MON., TUES., WED.: DECEMBER 26, 27, 28 —

Featuring B. Meredith — Paulette Goddard  
And Fred McMurray

## ON OUR MERRY WAY

FAMILY ENTERTAINMENT

THURS., FRI., SAT.: DECEMBER 29, 30, 31 —

**DUEL OF HEARTS — In a Lawless Land!**  
Fiery romance and explosive excitement, based on the smashing Saturday Evening Post serial.  
**JOHN WAYNE LILA RAINES**  
*Tall in the Saddle*  
Produced by ROBERT FELLOWS — Directed by LEWIS L. MARRIN — Screen Play by Richard Rogers and Paul F. Zo

FAMILY ENTERTAINMENT

MON., TUES., WED.: JANUARY 2, 3, 4 —

Featuring T. Moore and B. Johnson

— IN —

## MIGHTY JOE YOUNG

SHORTS AND NEWS

WE EXTEND A MERRY CHRISTMAS  
AND A PROSPEROUS NEW YEAR  
TO OUR PATRONS AND FRIENDS

## HERE'S HOPING —

That each month of the New Year will bring new opportunities to make more gains toward greater happiness and prosperity.

**MOUNTAIN VIEW CO-OPERATIVE  
LIVESTOCK SHIPPING ASSOCIATION**

## A GLAD YULETIDE —

As Christmas and the New Year come again, may they find and keep you rich in happiness.

## DIDSBURY ELECTRIC AND PLUMBING

William A. Moench (formerly of Carstairs) prop.  
Phone 51, Didsbury — Phone 66, Carstairs

## "Tis the Season of Good Cheer"

We wish you a Good Old-Fashioned Merry Christmas. May your home echo with Merry warmth of laughter and the hearty ring of gaiety. May the coming year bring you every measure of joy and prosperity.

Inserted  
by

**THE BREWING INDUSTRY OF ALBERTA**

For the Season's Treating...

**Order**

**CALGARY**

**Ginger Ale**

A QUALITY PRODUCT OF  
CALGARY BREWING & MALTING CO. LTD.



## We Wish Everybody A Happy Holiday

**LEO NICHOLS**  
AND STAFF

### THE COMPLIMENTS OF THE SEASON

A holly wreath upon the door,  
A song that rings with cheer,  
Good friends to share your Christmas joy,  
And good fortune all the year.

**ROSEBUD GARAGE**  
PHIL ANDREWS, prop.

### "PEACE ON EARTH — GOOD WILL TOWARD MEN"

We cannot allow the festive season to pass without extending the time-honored greeting, "A Merry Christmas and a Very Happy New Year." Especially at this season do we wish to express our grateful appreciation to those who have honored us with their patronage during the year now drawing to an end.

**JENKINS'**  
**GROCERIA LTD.**

PHONE 102 — DIDSBURY

## NOTICE

THE LIVESTOCK DEALERS IN DIDSBURY  
WILL SHIP ON DECEMBER 27 AND ON JANU-  
ARY 3.

**W. W. GILLRIE**  
**JOE DICK**

### MERRY CHRISTMAS

We take genuine pleasure in laying  
aside the routine of business to  
send our many friends the  
heartiest wishes for the  
Holiday Season

**D.N. McDONALD & SON**  
PHONE 160 — DIDSBURY

### WE THANK YOU —

FOR THE CONFIDENCE YOU HAVE  
PLACED IN US IN THE PAST AND EX-  
TEND TO YOU GOOD WISHES FOR

**A MERRY CHRISTMAS AND A  
PROSPEROUS NEW YEAR**

**Stevens' Service Shop**

## -: DISTRICT NEWS :-

### EAST NEWS

Attention, ladies of the Lone Pine W.I. There was a slight error in last week's paper about the meeting. The next W.I. meeting will be held at the home of Mrs. Raymond Hayne the second Wednesday in January, the 11th.

Mrs. E. Richardson is in the hospital and her many friends in the district hope that she will soon be up and around again.

Mr. and Mrs. Schumaker were Calgary visitors on Tuesday, and Mrs. Schumaker visited with her mother.

Mr. Walter McCulloch was also a Calgary visitor on Tuesday.

George Long visited for a few days at the Thompson home.

Mr. and Mrs. Harold Thompson are visiting in Calgary for a few days.

Ann Sheils is home from school with a bad cold.

The Jutland Christmas concert will be held at the Lone Pine Hall on Thursday evening, December 22.

Walter McCulloch and Stanley Schumaker are hauling hay at the W. Shultz farm.

Mrs. James Todd of Sunnyslope has been spending the past week or so with Mrs. Agnes Patterson.

Mr. and Mrs. Alfie Thompson and Beverly visited at the Fred Metz home Tuesday evening.

Mrs. Bruce Sheils spent the past week in Calgary.

Fred Metz, Sandy Brander and Roy Dowell attended the I.O.O.F. meeting at Sunnyslope Thursday evening.

Mr. Albert Milne and Mr. Fred Metz were business visitors at Carstairs on Friday.

Several from this district attended United Church services at Sunnyslope on Sunday when they witnessed the Christening of baby Margaret Brander.

Mr. and Mrs. Albert Milne spent Sunday evening visiting with Mr. and Mrs. Dwayne Fobes.

Betty Reist left last Wednesday for Bluesky, Alberta, where she expects to take a position for several months.

### BURNSIDE NEWS

We extend best wishes for a Merry Christmas and a Happy New Year to the readers and editor of The Didsbury Pioneer.

Mr. Jake Penner returned home Saturday from the Didsbury hospital, but he will be confined to his home for sometime yet.

Little Kenneth Weber was taken to the Doctor in Didsbury on Saturday.

Miss Norma McCulloch expects to spend the Christmas holidays at her home in the district.

The Burnside School will have a Christmas party on December 21st.

Mrs. Mardon and Charlie were Calgary visitors last Thursday.

### WEST NEWS

The W.A. of the English Church held a social evening at the home of Mr. and Mrs. A. Vipond Friday evening last. The young people went skating at Westcott for a while, then games were played and a delicious lunch was served.

Mrs. A. L. Hogg held the lucky ticket on the tea set.

Mr. and Mrs. Vic Schneidmiller visited with Mrs. E. Campbell on Sunday.

The committee in charge of the coyote hunt wish to thank all those who turned out to help. Ten coyotes were destroyed.

The Elktion Willing Workers held their Christmas meeting at the home of Mrs. H. Barnard last Wednesday. After a short business session at which it was decided to buy the treats for the children's Christmas tree, and also to donate the quilt to the hockey club, gifts were exchanged and carols sung, and then lunch was served.

The next meeting will be held Wednesday, January 11th, at the home of Mrs. R. Befus. This will be the annual meeting when new officers will be elected.

Mr. and Mrs. Arnold Hogg and Mrs. A. L. Hogg were Calgary visitors on Monday.

Mr. and Mrs. M. Royman of Sundre visited at the home of their son on Sunday.

On Sunday Cremona came to Elktion to play hockey and Elktion won 2-1.

Mr. and Mrs. R. Befus were Calgary visitors last Thursday.

Mr. and Mrs. Alfred Cowitz entertained at a turkey supper on Thursday evening. Among those present were Mr. and Mrs. O. Thompson, Mr. and Mrs. G. Thompson, Mr. and Mrs. A. L. Hogg, Mrs. O. Krebs, Jean and Howard, Elwood Scott and Wilfred Luft.

### MOUNTAIN VIEW NEWS

A Merry Christmas is extended to everyone in the district, and it is our hope that you will have a Happy New Year.

Sunday supper guests with Mr. and Mrs. Harold Shultz and family were Mr. and Mrs. Stewart Hall and Warren of Carstairs.

Mr. and Mrs. Daniel Morasch and family of Calgary were dinner guests on Sunday with Mr. and Mrs. Adam Morasch and family.

On Wednesday evening Mr. and Mrs. Harold Shultz and family had as their guests Mr. and Mrs. Milo Stearns.

Mrs. Gooding is in the Didsbury hospital now, having been moved from a Calgary hospital, and we wish her a speedy recovery.

Mr. and Mrs. Roy Gale were Calgary visitors last Tuesday.

Mr. and Mrs. Emil Miller visited Wednesday evening with Mr. and Mrs. David Pratt.

Mr. and Mrs. Doug Gooding were Calgary visitors Saturday.

Mr. and Mrs. Eric Gooding were Sunday dinner guests with Mr. and Mrs. Alfred Snyder.

Friends will be sorry to learn that Mrs. Peter Nuss is a patient in the Didsbury hospital.

Mr. and Mrs. Elmer Rogers, Pat and Bobby, were guests on Sunday with the latter's parents, Mr. and Mrs. Wm. Bruce.

The Neapolis school is having its Christmas concert on December 22 at the school.

Mr. and Mrs. Barney Elliott and Joyce plan on spending Christmas in Staveland, and part of the time in Nanton.

The sympathy of the district is extended to the Birdsall family on the death of Wm. Birdsall of Calgary and formerly of the Gore district.

Mr. Ralph Dahl of Saskatoon will spend the holidays with his parents Mr. and Mrs. George Dahl.

Congratulations are extended to Mr. and Mrs. Wm. Smith on the occasion of their recent marriage.

Miss Agatha Block and Mr. Jake Jensen of Didsbury were united in marriage at the New Berthia Mennonite Church on Sunday afternoon, December 18. A reception was held in the basement of the church. The happy couple will reside in Didsbury.

The bride was formerly employed by Mrs. George Bruns for several months.

## WEDDINGS

### BURNS-FRASER

A marriage of local interest took place in Kingston, Ontario, on November 26th when Margaret Doreen, daughter of Mr. and Mrs. T. H. Fraser of Calgary, was united in marriage to Mr. Harold Allison Burns, formerly of Didsbury, and brother of Kenneth and Douglas Burns and Mrs. C. Leeson.

The quiet ceremony was solemnized by Rev. Vatcher in Princess St. United Church.

The bride was attended by Miss Ellen de Jong of London, Ontario, and Mr. Malcolm Bredt supported the groom.

After a short honeymoon in Montreal the happy couple took up residence in Kingston, where Harold has a position with Canadian Industries Ltd.

The quiet ceremony was solemnized by Rev. Vatcher in Princess St. United Church.

The bride was attended by Miss Ellen de Jong of London, Ontario, and Mr. Malcolm Bredt supported the groom.

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### CHRISTMAS GREETINGS TO ALL —

As Christmas is almost here, it is indeed with genuine pleasure that we depart from the cares of business and with all sincerity wish you a Jolly Christmas and may the New Year bring to you and yours both happiness and success.

### SOLEY'S FOOD MARKET

Vic Soley — Trev. Hughes — Jean Shultz



### MAY THE CHRISTMAS

### BELLS TOLL

Peace on Earth  
Goodwill To Men

FOR YOU AND YOURS

### H. R. BURGESS

### DEEP DOWN IN OUR HEART —

We know of no song, no poem, no truer word to express our sentiments than this sincere greeting —

"MERRY CHRISTMAS —  
AND GOD BLESS YOU"

### KIRBY'S MEAT MARKET

We will be closed December 26 and 27. After the New Year we will close Saturdays at 6 p.m.



### THE SEASON'S GREETINGS —

It is not riches or expensive gifts alone that make a Christmas merry . . . but the added simple, familiar wishes of our neighbors and friends. So it is that again we raise our voices in the homey, old greeting, "Merry Christmas to each and everyone."

### REIBER BROTHERS

REAL ESTATE AND INSURANCE  
C. E. Reiber PHONE 90 A.W. Reiber

### THE COMPLIMENTS OF THE SEASON

As the holiday season draws near, it is our sincere wish that you have a most pleasant Christmas and a New Year of prosperity, health and happiness.

### ROGER BARRETT

FORD DEALER  
PHONE 126 — DIDSBURY



## A VERY MERRY CHRISTMAS

Once again it is our privilege and pleasure to extend to all our many friends and customers our sincere wishes for a Merry Christmas, and may the New Year bring you much happiness and a full measure of prosperity.

**ATLAS LUMBER CO. LTD.**  
ELDON C. HUNT, mgr. PHONE 125

## A VERY MERRY CHRISTMAS AND A HAPPY NEW YEAR

It's more than just ONE happy day

This greeting wishes you —

It brings a wish for happiness

Each day the whole year through —

And that means all the pleasant things

And all the luck and cheer

That possibly can crowd themselves  
Into a HAPPY YEAR.

## PREVOST MOTORS

PHONE 168 BERT PREVOST, Prop.  
Case Implements and B.A. Oil Products  
MERCURY AND LINCOLN DEALERS

## A Customer And Friends

Mean more to this institution than the mere exchange of goods for dollars . . . We appreciate our friends—and we wish them a Merry Christmas and a Happy New Year, and we resolve now to make our service worth more and more to you as the days and months go by.

## HALLIDAY'S

"THE BEST FOR A LITTLE LESS"  
— PHONE 101 — DIDSBURY —

GLADYS — JOHN — HOWARD

## LITTLE ITEMS OF LOCAL INTEREST

—The inoculation and Well Baby Clinic at the Rosebud Health Unit scheduled for Saturday, Dec. 24 in Didsbury, has been cancelled.

Miss Peggy Ann Owens of Jackson School has won the Governor General's Medal for the highest grade 9 marks in the Olds School Division. This is the second time that Mrs. Arrena Owens has helped her pupils win awards. Two years ago the highest marks in the province went to a pupil of Mrs. Owens, at Jackson school.

—Don't forget the big New Year's dance at Mountain View Hall on Friday, December 30. Sunnyslope orchestra.

J.R. Cunningham recently pelted his mink and the 48 pelts will be sold at the Montreal sale in January.

—The Didsbury Library will be closed Christmas Eve and New Year's Eve.

W. McCulloch Sr. has his annual Christmas display on the corner of the "block" and as usual it is complete with reindeer and lighting effects which are most attractive.

—There will be no delivery of stove oil on Christmas Day, December 26, or on Tuesday, Dec. 27. Will customers please plan their needs and order before 12 noon on Dec. 24. Thank you.—Payne-Freeman Co. Ltd., phone 14.

—New shipment of the famous McGregor Socks. Ideal for Christmas gifts, at Ranton's.

There will be no issue of "The Didsbury Pioneer" on Wednesday, December 28. We will however, endeavor to get out the next issue on Wednesday, January 4, but since Monday, January 2nd, is a holiday we ask correspondents and advertisers to have as much copy as possible on the week end.

Mrs. G. H. Fox of Lethbridge was a Didsbury visitor for the opening of the Didsbury Variety Store, and was the guest of Mr. and Mrs. Sidney Fox.

Mrs. P.E. Neufeld received word this week of the death of her sister, Mrs. Fred Hameling, at Kingston, Ontario.

Mr. and Mrs. C. Friesen of Stettler called on the E.J. Bouleau family on Tuesday enroute to Calgary. Corrie lived in Didsbury as a lad and attended school here. The Friesens now own a ladies' wear store at Stettler.

Mr. and Mrs. Bert Syers and family of North Battleford, Sask., are spending the Christmas holiday weekend visiting Mr. Syers brother-in-law and sister, Mr. and Mrs. Emerson McInnes.

Mr. and Mrs. A.L. McInnes expect to leave Thursday to spend Christmas in Edmonton with Hon. and Mrs. Ivan Casey and family.

The regular meeting of the Ladies' Auxiliary to the Canadian Legion will be held on Thursday, December 29th, at 8:30 p.m. There will be a short program after the meeting, and it is hoped that all members will be present.

Mrs. J.A. Dyck received word of the passing of her mother, Mrs. Katherine Haydamak, in Calgary last Tuesday.

The weather the past week was cold, temperatures dropping to as low as 20 degrees below zero and lower in some places. However, on Tuesday morning there was a sudden change, and it was 25 above at noon. Forecasts, though, are for another cold snap, so be prepared for the worst.

The skating rink is open for the season, and curlers plan a local bonspiel right after Christmas. It looks as though winter sport will prevail for the next couple of months at least.

Nations which have long known the value of coal may now begin to learn the value of miners.

### DIDSBURY HOSPITAL BIRTHS

Born at the Didsbury hospital to Mr. and Mrs. Doug Caldwell on Tuesday, Dec. 13, a boy.

To Mr. and Mrs. Joe Teynor on Tuesday, December 20, a girl.

ATTENTION TRUCKERS—Wanted, a party with three-ton truck to haul logs to mill. Good roads. See Chris Nielsen, Sundre, or write to Box 68.

### CHRISTMAS JOY

May you enjoy the holidays to their fullest. May you receive all the blessings of the Christmas season. May you live long in wisdom and in health.

### HAPPY NEW YEAR Kaufman & Jenkins

In appreciation of your patronage during the past year we extend Best Wishes for

A Merry Christmas

— and —

A Happy New Year

and trust that we have merited a continuance of your business in 1950.

A. S. Gole & Son

### A JOLLY CHRISTMAS

May we flash this message of good cheer—

"A JOLLY CHRISTMAS, AND A HAPPY NEW YEAR"

### WALTER McINNES HAROLD SANDAU

### ALL GOOD WISHES

WE ARE GRATEFUL FOR YOUR PATRONAGE AND WISH YOU ALL SUCCESS IN RETURN.

### HUGHIE ROBERTS NEW AND SECOND HAND STORE

### AS THE CHIMES RING

MAY THEY BRING IN A PERFECT NEW YEAR FOR YOU, CRAMMED FULL OF HAPPY DAYS.

### JOE DICK LIVESTOCK DEALER

### THE SEASON'S GREETINGS —

With my wishes to you for a Merry Christmas and Happy New Year go my thanks for your patronage in the past and for a continuance in the future.

### IVAN WEBER IMPERIAL OIL AGENT

### GREETINGS !

Please accept our best wishes for a full measure of good cheer at this season and for health and happiness in the New Year.

### H. D. BOOKER

To the many friends we have had the pleasure of serving during the past year —

### HEARTIEST WISHES FOR CHRISTMAS AND A NEW YEAR FULL OF HAPPINESS AND PROSPERITY

Gratefully acknowledging your evidence of good will that makes service to you a real pleasure.

**McCullough's Clothing**  
PHONE 124 — DIDSBURY

## Christmas Greetings



Above all other things in our memory at this Christmas is the thought of the splendid associations with friends of this store that have made it possible for us to enjoy a very satisfactory year. Please accept the kind wishes of every member of our organization for a joyous Yuletide and a New Year of Health and Progress.

## BUILDERS' HARDWARE

— STORES, LIMITED —

TREV. EVANS — FRED RODWAY  
MURIEL MAYERCHAK — CARLETON LEESON

## RANTON'S

— WISH —

## YOU

## A Merry Christmas

— AND WE DO MEAN —

## YOU

## TO OUR CUSTOMERS AND FRIENDS —

As the Holiday Season approaches we take great pleasure in wishing you and yours a

### VERY MERRY CHRISTMAS

We would also like to thank you for your continued patronage, and to wish you the utmost prosperity for the coming year. We will endeavor to contribute to this prosperity by maintaining the quality of our goods and rendering to you the best service possible.

**J. V. BERSCHT & SONS**  
AND STAFF